



# Newsletter 4

## 4th Assess well meeting in the UK

The project partners met for the fourth time in Telford, UK. Like the 3rd meeting, the 4th meeting was timed very well to occur during another exciting part of the project, as we saw for the first time, the first videos that are being produced for the course. It was really good to see our words and training content in action! A lot of discussion was held around the extended exercises that have also been developed, making sure they cover all of the areas that we planned. In addition, we also discussed and planned the Blended Mobility, agreeing with all partners the approach to ensuring the Blended Mobility is a success.

## Blended Mobility

The Assess Well project included provision for a 'Blended Mobility' which was hosted by the UK partners in Telford during February and March. 15 beauty professionals in total were identified from Spain, Italy and Germany to participate in the Blended Mobility, which included learning time in their own countries, participation in a 'virtual mobility' series of webinars, and a week-long trip to the UK for the actual mobility. During the virtual mobility, the participants had the opportunity to meet the tutors, to find out more about the week and prepare for the trip. Their visit to the UK included time in the classroom learning about pronunciation, grammar and writing all focussed on the Units included in the Assess Well curriculum. It also included time providing treatments in a simulated setting to enable them to use the English learnt in a practical way, as well as visits to local spas and beauty centres in Telford and Birmingham. Simulated treatments included: make-up consultations, facial massages, manicures, back massages, Nordic Walking, muscle realignment. The visits included a wide range of types of wellness centres, to show the different approaches that exist to providing this service in the UK. Support was provided to help them structure questions to ask during the visits so that they could compare the different settings. They discussed the products used (and sold) by the beauticians, the hours that the wellness centres were open, training that was required in the UK, popular treatments and packages.

An assessment tool was used to provide information on the individual participants strengths and weaknesses so that the programme could be tailored to their needs.

## Partner

**vhs** Volkshochschule  
im Landkreis Cham e.V.

Volkshochschule im Landkreis Cham e.V.  
[www.vhs-cham.de](http://www.vhs-cham.de)



Ayuntamiento de Ayamonte  
[www.ayamonte.es](http://www.ayamonte.es)



Cooperativa Monte Patino  
[www.montepatino.com](http://www.montepatino.com)



EOI Do Mundo Lume  
[www.eoi-ayamonte.es](http://www.eoi-ayamonte.es)



University of Wolverhampton  
[www.wlv.ac.uk/iaenquiries](http://www.wlv.ac.uk/iaenquiries)

Website: [www.assesswell.eu](http://www.assesswell.eu)





Facial massages...



Manicures...



And Nordic Walking on Telford Campus!

## What's next?

The Assessment Tool will be finalised so that it is ready for use. Each partner will host a multiplier event to promote the findings of the project, and raise awareness of the curriculum developed. Lastly, they will come together for the final time during July, meeting in Cham, Germany for the final Partner Meeting.