



Newsletter 1

Assess Well

Assess Well is an exciting new project developed by 5 partners from : Germany, Spain, Italy and UK designed to develop new vocational curriculum for the English language targeting people working in the wellness sector, for example Spa Management, hygiene, care cosmetics etc. Evidence has shown that although the tourism sector contributes significantly to economic growth, employment and social development, there are still a number of challenges around the skills of staff who often work in a primarily intercultural and international environment. The nature of the industry means that there are a high number of employees who are migrant workers, and a high number of clients who are international – resulting in English being used as a common language. Courses aimed at the hotel industry are often targeted at Reception or Restaurant staff, and as a result staff in the related services such as Hotel Spa's, often miss out on vital support needed around professional language development relevant to their work.

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What is going on now?

Each partner has started to carry out research in their own country to establish more detail on what is needed from the course, talking to both employees and employers from the Wellness sector, language teachers providing occupation specific courses as well as vocational education providers. This information will directly impact the development of the project, which will be developed over a 3 year period.

The partners met via Skype at the end of November to discuss the initial results of the interviews and research. This information will make up a national report which will be consolidated into an overall report on the needs and wants of persons working or planning to work in the Wellness sector.

The partners will come together for the first time in January to discuss the findings from the research and begin the next steps of the project. This will include the development of the curriculum for the language learning training which will include occupational and intercultural components focused on the wellness sector

Partner

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